



VICE PRESIDENTS
R. Vernon Stokes O.B.E.
J.H. Sparshatt
W. Main
Sir Alfred L. Blake
K.C.V.O.

CHAIRMAN B.J. Deacon

VICE CHAIRMAN J.R. Parkhouse

DIRECTORS
D.K. Deacon
G. Gauntlett
S.W.J. Sloan

Portsmouth football Club Limited

Club Honour

Year Formed: 1898.

Turned Professional: 1898.

Limited Company: 1898.

Football League Record: 1920 Original Member of Division 3. 1921 Division 3(S). 1924-27 Division 2. 1927-59 Division 1. 1959-61 Division 2. 1961-62 Division 3. 1962-76 Division 2. 1976-78 Division 3. 1978-80 Division 4. 1980- Division 3.

Honours: Football League, Division 1, Champions: 1948-49, 1949-50. Division 2 Runners-up: 1926-27. Division 3(S), Champions: 1923-24. Division 3, Champions: 1961-62. Division 4, Promoted 1979-80. F.A. Cup, Winners: 1939; Runners-up: 1929, 1934. Football League Cup, best season: 5th Rd., 1961.

Highest League Scorer in Season: Billy Haines, 40, Division 2, 1926-27.

Most League Appearances: 764, Jimmy Dickinson, 1946-65.

Most Capped Player: Jimmy Dickinson, 48, England. MANAGER F. Burrows

CLUB DOCTOR
Dr. P. Riley

CHIEF EXECUTIVE
J.W. Dickinson M.B.E.

SECRETARY W.J.B. Davis

COMMERCIAL MANAGER
L. Allen

PRINT & DESIGN
Duplex Litho Press Ltd.
22 Quay Terrace
Newton Abbot
Devon.
Telephone:
Newton Abbot
66263—62131/2

All articles, designs and artwork in this programme are the "copyright of Duplex Litho Press and Portsmouth Footbell Club.



Even before I became a manager I believed the time was overdue when the influence of the Secretaries, Managers and Coaches Association should be more influential.

That feeling has strengthened since I took charge here at Fratton and so I was delighted when the Association decided to take its own in-depth look at the game.

But, although I have not yet read the full text of that report which was published a few days ago, my instinctive reaction was one of disappointment.

Some of the ideas seem worthwhile pursuing and discussing — and yet I felt we had missed the boat in a way. Personally I believe the game which is dying slowly for a variety of reasons, badly needed a new direction.

To me the crucial need was for a new emphasis on entertainment and entertainment as far as the public is concerned means goals.

So I was disappointed to find there was nothing in the report aimed in that direction.

I've believed for years that a points-reward for scoring goals was the most obvious way of stimulating a more positive attitude in the game - yet the report seems to favour an idea which would lead to less rather than more entertainment.

The Association want an extra point for a win....but to me that would merely encourage teams to become more negative by increasing the value of a 1-0 win.

Another pet idea of mine which might help to liven up the game and stamp out much of the dissent and on-field aggravation which has led to so much disenchantment among genuine supporters would be the introduction of a secondary penalty. Any player disputing a referee's decision would find a penalty given against him on the 18 yard line; and the same thing would happen if defenders failed to retreat ten yards This would lead to more goals....and to my mind to On top of that I would also like to see a minor change in the offside law....that a player level with the last of the

at a free kick. greater entertainment. opposition should be on-side. Again that minor change would lead to more goals. I believe those are the lines along which soccer should be thinking to keep the fans they now have...we can't afford to go on losing them. But equally while I believe soccer itself has to act radically, I also believe the public has its part to play if the game is to become more of an entertainment. The 'punter' has to become more tolerant of the 'entertainers' themselves. There's nothing more exciting than seeing a player with flair taking on defenders or having the initiative to try to score outrageous goals.

But nothing stifles enterprise and initiative more than to be derided from the terraces when something that would have been sensational, doesn't quite come off.

If game and public start to think about the problems then perhaps the steady erosion of its foundations may be halted before it collapses....but I don't think action can be delayed much longer.

Those are my thoughts on the overall situation facing the game, but tonight of course my thoughts centre on the visit of Swindon to Fratton.

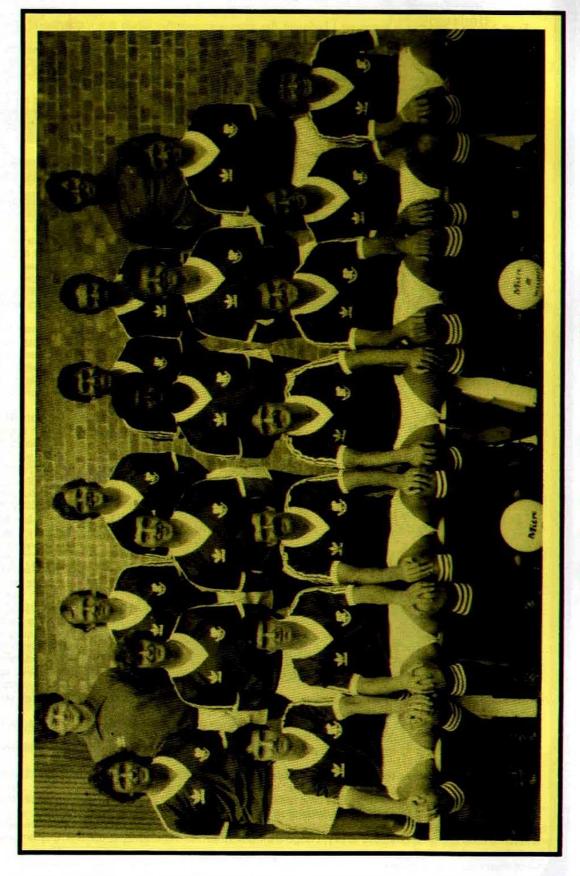
I look forward to every match but for obvious reasons, my anticipation of this match has been that little bit sharper because of the many happy memories I have of my long time with them.

They had an outstanding season last time although dipping out in the end and I'm sure my old friend and team mate Bobby Smith will be all the more determined to make sure it doesn't happen again.

It will be a tough match and an interesting one for us as we start to evaluate ourselves in Division III....I hope everyone enjoys it and, needless to say, I hope Swindon return to the County Ground emptyhanded.

Swindon Town 1980-81

T) Fraktom Park welcomes SWIIMPOW TOWN



JIMMY ALLAN (Goalkeeper). Jimmy has been a Swindon professional since July, 1971 and he has now played more than 250 senior games for the club.

COLIN BARRETT (Defender). Colin joined Swindon this close-season from Nottingham Forest. He began his League career with Manchester City in 1972 and was transferred to Forest in 1976. He played more than 120 First Division games for his previous clubs.

ANDY ROLLINGS (Defender). Andy made four League appearances for Norwich but really came into his own after joining Brighton in 1974. He was valued at £75,000 in a player-plus-cash

deal that took him to Swindon a few weeks ago.

BILLY TUCKER (Defender). Billy rose from the Southern League to the Second Division of the DAVID PEĂCH (Defender). David, who appeared in two Wembley Cup finals for Southampton, joined Swindon for £150,000 towards the end of last season. An England u-21 Football League with Hereford. He moved on to Bury in 1976 and Swindon signed him in 1979.

ROY CARTER (Midfield). Roy moved from the obscurity of non-League Falmouth to Hereford international, he began his career with Gillingham and moved on to Southampton in 1974.

in 1975 and made 71 League appearances for the Edgar Street club before joining Swindon in

GLENN COCKERILL (Midfield). Glenn developed with Lincoln City.and was the Imps' jointtop scorer two seasons back. Swindon paid £110,000 for him last season.

CHRIS KAMARA (Midfield). Chris entered League soccer with Portsmouth in 1975 but

KEN STROUD (Defender). Ken served his apprenticeship with Swindon, made his League Swindon signed him for £20,000 two years later and he has since been a fixture in their side. bow in 1972 and completed 250 League appearances for the club last season.

BRIAN WILLIAMS (Midfield). Brian developed with Bury and spent four seasons as a firstteamer before being snapped up by Q.P.R. for £70,000 in 1977. Swindon signed him a year later

ANDY ROWLAND (Forward). Andy hit 28 goals last season, including four against Rotherham. He didn't get into Derby's League eleven, but thrived after signing for Bury in 1974. He topped the Shakers' scoring list three times and Swindon paid £80,000 for him in ALAN MAYES (Forward). Alan so enjoyed his finest season last term with 28 goals. A onetime Q.P.R. reserve, he opened his League career with Watford in 1974. Swindon signed him

for £80,000 two seasons ago.

AN MILLER (Forward). Ian was spotted by Bury in Scottish junior football but, after only 15 League appearances for the Shakers, he was signed by Nottingham Forest in 1974. A move to Doncaster in 1975 saw him really get his career off the ground and he was transferred to



For the memories of what happened last time Swindon have made about the new season.

around still rankle at the County Ground.

eg of the League Cup semi-final and went to Then in two brief weeks everything lell apart. from being within eight minutes of a sensational F.A. Cup, Sheffield Wednesday snatched a late winner in the League and Wolves won the second Wembley.

They were body blows from which Swindon never recovered and in the end they finished out of the hunt for honours.

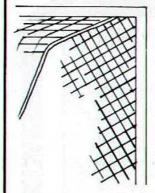
Manager Bobby Smith made three additions to his squad during the summer; signing central McHale to Brighton, recruiting goalkeeper Torn McAlister from Blackpool on a free to understudy Jimmy Allan and getting full back Colin Barrett, a member of the Nottingham Forest squad when defender Andy Rollings in a deal which took Ray they first won the European Cup, for nothing.

last season - midfield man Glenn Cockerill who cost £100,000 from Lincoln and David Paach who They joined Mr. Smith's expensive purchases of arrived from Southampton for £150,000.

The decision, however, which raised most eyebrows around Swindon this summer was Mr. Kamara, the lad Pompey discovered in the Navy and then sold, had a stormy relationship with his manager at the beginning of last season but has responded magnificently to the challenge of

VICTORY FOR POMPEY









257m medium wave 1170 kHz/95 FM stereo Radio Victory - First With Sport

A perfect match for fruit and flowers

R. & J. Golds

101-103 London Road, North End, Portsmouth

Flowers for All Occasions ** Eat Fruit Keep Fit

67212 Phone Portsmouth 67382



from the 4th division to the 3rd - from the 3rd to the 2nd - from the 2nd to the 1st

TREMLETTS

will be pleased to supply the Portsmouth Football Club's First Aid requirements

REMLETTS

Chemists



ON SALE SATURDAY TEATIME



John McLaughlin

John and Anna McLaughlin will never be able to forget their seventh wedding anniversary.

For a permanent reminder of the occasion is likely to be sitting in the corner of their lounge talking to himself and anyone else who cares to listen for the next 50 or 60 years.

He is Copper — Copper is the name of a seventh wedding anniversary — a young Blue Fronted Amazon parrot.

He was John's anniversary present to his attractive and vivacious wife.

And at present Anna is hard at work trying to coax Copper into his first words.

"I'm trying to get him to say 'Hello Gorgeous' but it will take a little while, "she said.

"Once he gets going though, he'll talk because they all do....and as they live for 60 or 70 years, he'll probably end up saying quite a lot."

Copper has had to share Anna's affections with Shandy, her black and white cat, who seemed to be viewing the new arrival with a certain amount of suspicion

At present this pair are unlikely to have a vie with a young McLaughlin for their owners' attentions.

For a family is very much something of the future for the couple who were still in their teens when they married.

"We want a family but we'll wait until John has finished playing; soccer is such an insecure life that it can be hard on children if they suddenly find themselves up-rooted at a moment's notice, "Anna explained.

"And if we haven't a family, it means I can move if John moves....neither of us like being separated."

Anna, who was born in Roma but moved to London when she was six, first met John outside the shoe shop where she worked.

"I stopped and spoke to her and took her out that same night.....that was it," John said.

"I was an apprentice at Colchester and was just 18 when we got married; Anna was 17."

Anna at that time knew nothing about the game which now dominates her life.

"Do you know, we used to sit at home on a Sunday watching football on television and I thought it was live....."Anna said.

"I go now to matches — its the first time I have but often don't really enjoy it."

But the game does not intrude too much into their comfortable Purbrook home.

"I don't like bringing it home with me, there are other things in life," John said.

"Home is for relaxing in; we are not people who like to be out and about in the bright lights; we enjoy



going out for a meal occasionally but are generally quite happy to be together at home.

"We do a fair bit of walking but really our main pleasure is being together...."

Sponsors Corner

PLAYER	Match Boots £25.00	T.Suits £15.00	Sweat Shirts £5.00	Shorts 4.00
STEVE AIZLEWOOD		Eric Odeon North End	John Waters 39 Whitehead St. Swindon	1
LEIGH BARNARD	K. Harris 229 Fratton Road	K. Harris 229 Fratton Road	K. Harris 229 Fratton Road	
TERRY BRISLEY		David Meads Kiln Road, Prestwood	Neil & Gavin McCue	36
STEVE BRYANT			Benji, Steve & Tony Morris	a service de la cons
PETER ELLIS			John Waters 29 Whitehead St. Swindon	UNIX VISES
JEFF HEMMERMAN			Andrew Woodhouse, Brading, I.O.W.	
KEITH JAMES		MARIO ALLA	Roger 'The Splodge' Stevens	
ALAN KNIGHT		National Control	John Waters 39 Whitehead St. Swindon	
JOE LAIDLAW		Benji, Steve & Tony Morris	Benji, Steve & Tony Morris	3
PETER MELLOR		Charles Mos	Stubb Supporters	IAR
JOHN McLAUGHLIN			John Waters 39 Whitehead St. Swindon	ARTIN
ALAN ROGERS			D.J.S. Driving Tuition	Z
DEREK SHOWERS	Land Control of the C		Roger 'The Splodge' Stevens	NEWMAN
ARCHIE STYLES	Ey"		Mark Bryder & Jane Howard	A
KENNY TODD	Ele			
IAN PURDIE				
STEVE PERRIN			Carole M & Viv S	1 1
DAVID GREGORY	Arthur Ship & Castle	Martin Wallis	Al, Mark, Paul, Paz	
ALAN GARNER	Jill & Margo	Jill & Margo	Jill & Margo	-44
MICK TAIT		Harvest Home Social Club	John Waters 39 Whitehead St. Swindon	
STEVE DAVEY	A STATE OF THE STA		D.J.S. Driving Tuition	- H
KEITH VINEY	Carrier		Susan Shackleton & Tim May	+

Match Ball Ponor

Tue	Aug	12	Plymouth (L.C.1)	Mr. Johnson 'Dom Elect' Purbrook
Tue	Aug	19	Swindon	M. Newman
Sat	Aug	1	Rotherham	Bleach of Lavant Transport Ltd.
Tue	Sep	2	Oldham Ath. (L.C.2)	
Sat	Sep	6	Brentford	Power Brake
Tue	Sep	16	Charlton	Purbrook Glass
Sat	Sep	27	Fulham	M & Y News
Sat	Oct	4	Chesterfield	B.P. Annetts
Sat	Oct	18	Burnley	M. Abrahams
Tue	Oct	21	Plymouth	Duplex Litho Press Ltd.
Sat	Nov	1	Carlisle	State of the Control
Tue	Nov	4	Colchester	H.M.S. Mercury
Sat	Nov	15	Barnsley	
Sat	Nov	29	Chester	
Fri	Dec	26	Reading	Olympus Sports (Landports)
Sat	Jan	3	Exeter	Bleach of Lavant
				Transport Ltd.
Sat	Jan	10	Sheffield Utd.	Peter Glue (Selsey)
Sat	Jan	24	Blackpool	Charles (Albert State Control of
Sat	Feb	7	Walsall	Wishbone Print
Sat	Feb	28	Hull City	Malcolm Palmer
Sat	Mar	14	Newport	Clearsee Janitorial
				Supplies
Sat	Mar	28	Oxford Utd.	R.W. Marsh
Sat	Apr	11	Gillingham	Jim Ware
Sat	Apr	18	Millwall	Marmion Wine Stores
Sat	Anr	25	Huddersfield	M. Newman

Half Time Scores

Α	Arsenal v Southampton
	Coventry City v Liverpool
C	Crystal Palace v Tottenham Hots
D	Ipswich Town v Brighton & H.A
E	Gillingham v Reading
	Huddersfield v Carlisle
	Hull v Barnsley
H	Newport Co. v Charlton Ath
	Plymouth A v Chester
	Aldershot v Wimbledon
L	Bournemouth v Hereford Utd



The Pompey

THE POMPEY SHOP Open Monday to Friday

9.30 - 5.30 Closed 1.00 - 2.00 10.30 - 5.30 9.30 Matchdays Evenings K O Non Match Saturdays 10.30 - 12.30

ITS THE ONLY PLACE TO SHOP FOR YOUR SOUVENIRS

IN STOCK NOW	£
Coffee Mugs	.80
Towels	3.75
Flags	2;00
Grip Bags	6.50
Shoulder Bags	4.99
Patches	.50
Badges	60
Silk Scarves	1.00
Dart Flights	.50
Printed Scarves	2.50
Car Pennants	1.00
Belts	1.00
'Pompey Habit' T Shirts	3.00
Sweat Shirts from	7.50
Copper Plagues	3.75
Soft Toys from	4.50
Car Stickers from	35
Promotion Plagues	6.00
Door Nameplates	75
Car Novelty	75
Bar Scarves	2.00
Bob Hats	1.00
Jacquard Scarves	3.00
Sweaters	8.50
Crimplene Hats	1.00
Shields	.60
	1.50
'Super Pompey pennants Sun Strips	1.00
	2.00
Paddington Bears Ties	4.25
TIES	4.25

MORE ITEMS ARRIVING EVERY DAY

BE A POMPEY MASCOT

This is a chance of a lifetime for your child!

Be our guests at a game of your choice. See what really happens behind the scenes at Fratton Park on the day of See what really happens behind the scenes at Fratton Fark on the up the Big Match.

* Meal for 3 at the Victory Restaurant

* Tour of ground and facilities

* Meet the players in the dressing Room before the big kick off.

* Lead Pompey out onto Fratton Park in replica kit which you keep.

* What really happens at the toss up.

* Present the opposition with a commorative pennant.

* Other many momentum of your day at Fratton Park.

- * Plus many momentos of your day at Fratton Park,

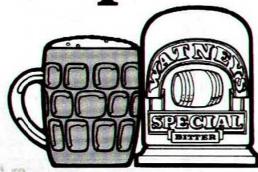
ALL FOR £75.00

Bookable from the Commercial Department — Fratton Park or phone 738358



Gavin McCue our Pompey Mascot for the Spurs game - pictured here with Steve Perryman before the game.

Whether you're celebrating or drowning your sorrows, Watneys Special is special



DON'T GO TO THE CONTINENT FOR YOUR CAR PARTS!

T. PARTS

ARE RIGHT HEREIN PORTSMOUTH

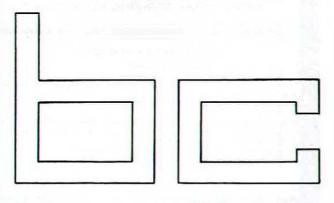
WE ARE
SPECIALIST SUPPLIERS
OF CONTINENTAL
MOTOR COMPONENTS
TO THE TRADE

T. CAR
PARTS
LTD.

284 HAYLING AVENUE, COPNOR PORTSMOUTH 832331/832345

BRAKE & CLUTCH Portsmouth LTD.

SUPPLIERS OF BRAKE, CLUTCH, EXHAUST & STEERING & SUSPEN-SION COMPONENTS PLUS MOST M.O.T. & RELATED PARTS TO THE MOTOR TRADE



Telephone: PORTSMOUTH 734374/5 174 Francis Avenue Southsea, Hants





John Wells, 42 Freeks Lane, Burgess Hill, Sussex RH15 8DG.

Dear Mr. Allen.

I am a very keen Brighton Supporter/Programme Collector but the following are missing from my collection. Both are friendlies played at Fratton in seasons 1973/74 and 1975/76.

I am willing to pay a reasonable price for either or both of these programmes or team sheet. I would obviously prefer mint but would accept marked, Please state.

Also I understand our two teams met during 1964/65 but I can't ascertain where. Can someone help?

Also as I keep match statistics I wonder if someone can supply me with information regarding the 3 games mentioned previously plus friendlies 1970/71 and 1970/80.

The information I would like is FINAL SCORE, SCORERS, TEAMS, SUBSTITUTES (PLAYING), SUBSTITUTES (NON-PLAYING) AND PLAYERS REPLACED.

Hope you can find space to put this letter in the programme in full or part.

May I wish Portsmouth a successful season.

Yours in sport, John Wells,

MAN OF THE MATCH AWARDS

The News are again sponsoring awards in all of Pompey's home games. In last Saturday's Sportsmail you can find a coupon to vote for your man of the match. All entrants who voted for the winning player go into a hat and the first three drawn out each week win two stand tickets for our next home game.

POMPEY CLASSIFIED

Happy birthday to MARK KEYTE of 52 CARISBROOKE ROAD who is FIVE today. Lots of love from Daddy and Mummy.

Can you sell 50 Lottery Tickets per fortnight? Then get in touch with Eric Coleborn on 738358 or call in at the Commercial Office.

Programme sellers over the age of 16 required. 'Phone Gordon Smith on 738358.

Matchday Lottery Ticket sellers required. 'Phone 738358.

For your new Talbot visit E.M.A. Ltd., Grove Road, Southsea.

BLACKPOOL F.C. Bloomfield Road

Blackpool FY1 633 Tel. (0253) 46118

Capacity 29000 Record 39118

Manager: Alan Ball

Club Nickname: Seasiders

Home Colours. Tangerine Shirts with White Trim; Tangerine Shorts

and Socks

Division 3

Change Colours. White Shirts, Tangerine Shorts and Socks.

FACTS AND FIGURES

Founded: 1887

Record Win: 8-4 v Charlton 1952

Record Defeat: 1-10 v Huddersfield 1930 Most League Points: 58 Div 2 1929-30

Most League Goals, 98 Div 2 1929-30

Most League Appearances: 568 Jimmy Armfield

HOW TO GET THERE

From North, East and South: Leave M6 Motorway at junction 32 and follow signs Blackpool M55. At end of Motorway join A583. In 2m at traffic signals turn left into Waterloo Road (S.P. South Shore), In 0.7m turn right into Central Drive. Then take 3rd turning on left into Bloomfield Road for Blackpool F.C.

DID YOU KNOW?

Blackpool v Bolton in 1960 was the first television match broadcast!

Portsmouth Young Supporters Club

We are at the stage of the season where most of our plans and preparations are being finalised for the coming months. We have many new projects planned, but we need your help. Don't forget this is your club, and your ideas and suggestions are both welcomed and needed. The first item planned is a coach trip to the Oxford game on October 25th for club members — the price would include return coach fare and a stand ticket for the game. The trip would be organised by the Commercial Department and several of the staff would superevise the outing. Any members under 14 must have their parents' permission. Bookings can be made as from tomorrow by 'phoning 738358 or call in at the Commercial Offices. If you are under 14 please ask your parents to book for

Because of its popularity we are extending the date of Competition No. 1. All you have to do is draw a cartoon with a humerous caption involving Portsmouth F.C. The winner will receive a super electronic soccer game to be presented before a match. Entries to be received by Monday September 1st to:-PYSC Comp. No. 1. Portsmouth F.C., Fratton Park, Portsmouth.

Young Blues

SUMMER SCHOOL

Date

Activity

Time

Tuesday 19th Friday 22nd AUG Tuesday 26th AUG Friday 29th AUG

Sports Week 10.30 am-3.30 pm Soccer Coaching 10.30 am-3.30 pm

EACH COURSE WILL COST £1.00

FORMS FROM: DEPT. OF LEISURE SERVICES, GUILDHALL, PORTSMOUTH

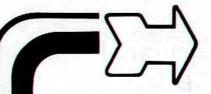
VENUE: — Alexandra Park Facilities including the New Chevron surface. As used in America.

ANY INTERESTED PERSON AGED 11-17 PLEASE COMPLETE THE SECTION BELOW AND SEND TO: -

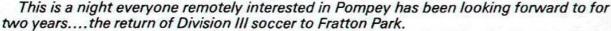
Mr. B. Backshall, Leisure Services Dept. Guildhall, Portsmouth. Please enclose a self addressed and stamped envelope.

PLEASE ENTER COURSE REQUIRED

PLEASE FIND ENCLOSED A CHEQUE/POSTAL ORDER PAYABLE TO PORTSMOUTH CITY COUNCIL.



Jim's Jottings



I know I have as I was in charge when we slipped into Division IV for the first time in our history.

Yet looking at events now, I can't help thinking that relegation might ultimately be seen as something of a blessing.

It hurt then — and still does today — but it gave the club a chance to revitalise itself completely and, allied with playing success, it can pay off in the long run.

Pompey now has a momentum it hasn't had for years and if that can be maintained and everyone here is determined that it should be -1 feel further success must follow.

Hopefully we can match the achievements of Watford and Grimsby and go 'straight through' Division III — but it is a tall order.

It is a tough Division with a lot of good teams and I just hope our supporters will not be too disappointed if it proves a tough battle....their attitude has a great deal of influence on the way the team plays.

Frank Burrows is, I know, acutely aware of the challenge the season holds for him.

He knows that he must constantly motivate the players to make sure that the momentum is maintained.

But having watched him work from close range for the best part of three years, I know it is a challenge he relishes....and one he will meet.

Finally on a personal note, I'd like to say how satisfying it was last Saturday to return to

Everyone must realise that I have very mixed feelings about the town where I nearly died and it was nice to be able to return there to thank the staff at the General Hospital for their care and the officials of the Football Club for the many kindnesses they showed.

Printed below is an extract from the Pompey brochure which is on sale now at £1.00.

SUPPORTERS

You have earned this success by Mick Robertson

Mick Robertson is seen by millions on TV's "Magpie". He has been an avid Pompey fan since childhood and here he tells what Pompey means to him.

I first saw Pompey when I was ten years old. I was a wide-eyed innocent, driven up to Fratton Park by my father from the depths of the West Sussex countryside. The players seemed like giants, hitting shots of collosal power, passing with slide-rule accuracy and demonstrating undreamt of skills. In no time at all, I was well and truly hooked on the sheer glamour of the professional game.

It was like a sort of football fantasy and, like all fantasies, soon wears off. But I felt a curious pride in following the club through the lean years. There's been a certain affection caused by the weakness and failure. In common with thousands, I never felt any doubt that the good times would return. This is loyalty and it starts young.

That's why I am so pleased to be president of the newly-formed Young Supporters Club. If the young fans are looked after properly, then the future is secured. I like to think that the fostering of interest among young supporters is an example of the way the club is now getting things right.

Of course, it has been a summer to savour after clinching promotion and we Pompey fans have enjoyed the rare privilege of basking in the glory of our team's achievement. But in the midst of the success, I have been thinking about the joy given to those youngsters for whom soccer means so much - some would say, too

I am well aware that Frank Burrows and his players readily acknowledge the part played in gaining promotion by the vast army of travelling supporters. These people spend time and money giving the team encouragement and reminding them of their responsbilities at away matches.

They are mostly young and boisterous, belligerent and good-natured. There are, of course, a few who simply cannot understand that they are letting down the image of the club by damaging people and property. I doubt whether these "fans" have any interest in soccer. More likely they are using the event for their own sad means of self-expression.

The vast majority have found a positive way of expressing loyalty and comradeship and being part of a community, not necessarily in a peaceful way, but in a non-violent way. The Fratton Community. They have deserved as much as anyone, this year's promotion.

There will always be a Fratton End. As it grows, the obscenities will diminish and the wit increase. That is what happened at Anfield and supporters and club become one. We can look forward to next season with optimism. Of course, Pompey have only just begun what is a long and hard trail. Let us all, the Fratton Park Community enjoy the journey.



Third Division Talk About

by Tony Pullein

Two members of England's 1966 World Cup winning team are starting new lives in Third Division football this season. Both have high hopes of becoming as famous as managers as they did as players.

Alan Ball started the season as Blackpool's player-manager while Martin Peters has joined Sheffield United, like Blackpool a former First Division power, as playercoach.

Ball started his playing career at Blackpool, of course, so it has been a nostalgic return journey for him. He couldn't have dreamed of a finer start, though. Blackpool stormed to the top of their group in the Anglo-Scottish Cup and then won the first leg of their League Cup tie 3-2 away to Walsall.

Ball and Peters are the last two members of the victorious 1966 team still in League soccer. Both have started at the bottom with struggling clubs with famous reputations. If Martin Peters does well in his new role, he will be promoted to player-manager with Harry Haslam probably moving up to the general manager's office.

We have certainly seen a few changes in football since that famous pair helped England to win the World Cup 14 years ago. Even over the past two years we have witnessed something of a minor revolution.

During that time the top transfer fee has risen from £400,000 to well over the £1-million mark and we almost saw the first £2-million footballer this summer. If Liam Brady had opted for Manchester United, rather than Juventus, that barrier would have been broken.

Players' freedom of contract, advertising on shirts are all new steps. And Fulham have become the first Football League club to join the Rugby League!

Not to be outdone, Chelsea last week planned England's very first floodlit cricket match.

Very soon now we shall see football's first paid managing director. Halifax Town jumped the gun, after the Football League had agreed to the move this summer, WORLD CUP STARS START NEW LIFE IN DIV. 3

by promoting their manager, George Kirby, as the game's first managing-director.

But the F.A. pointed out that they, too, must alter their rules before this is acceptable. And they can't do that until next summer.

While we-have such oncefamous clubs as Burnley, Fulham, Huddersfield, Portsmouth and Sheffield United in the Third Division at the moment, it's strange to think that humble Newport County will be chasing one of Europe's top prizes.

Last season they became the first Fourth Division side ever to qualify for Europe when they won the Welsh Cup for the first time in their history. Indeed, Newport had appeared in only one previous final.

They have since gained promotion to the Third Division and shortly Newport will be facing Irish Cup Winners Crusaders in the first round of the European Cup-Winners' Cup.

Manager Len Ashurst is so confident his promotion squad can win this one that he mas made no attempt to sign any new players during the summer break.

One club facing the most critical season in its history is Rochdale. They retained their place in Division Four by only one vote at this year's League AGM. But for

the fact that two clubs were held up in a London traffic jam, and arrived too late to cast their vote, Rochdale might by now have been in the Alliance league.

Manager Bob Stokoe resigned a few days after the club had been re-elected because he didn't feel the players at his disposal were good enough to miss the last four places again. And Rochdale are under no illusions, knowing that if they have to apply again this season it will surely mark the end of their League career.

Peter Madden took over as manager and he busied himself signing up new players, mostly on free transfers. Centre-back Peter Burke (Halifax), midfield men Eric Probert (Darlington) and Eugene Martinez (Bradford City) plus forward Barry Wellings (York) and utility player Alan Jones (Bradford City) were among the newcomers.

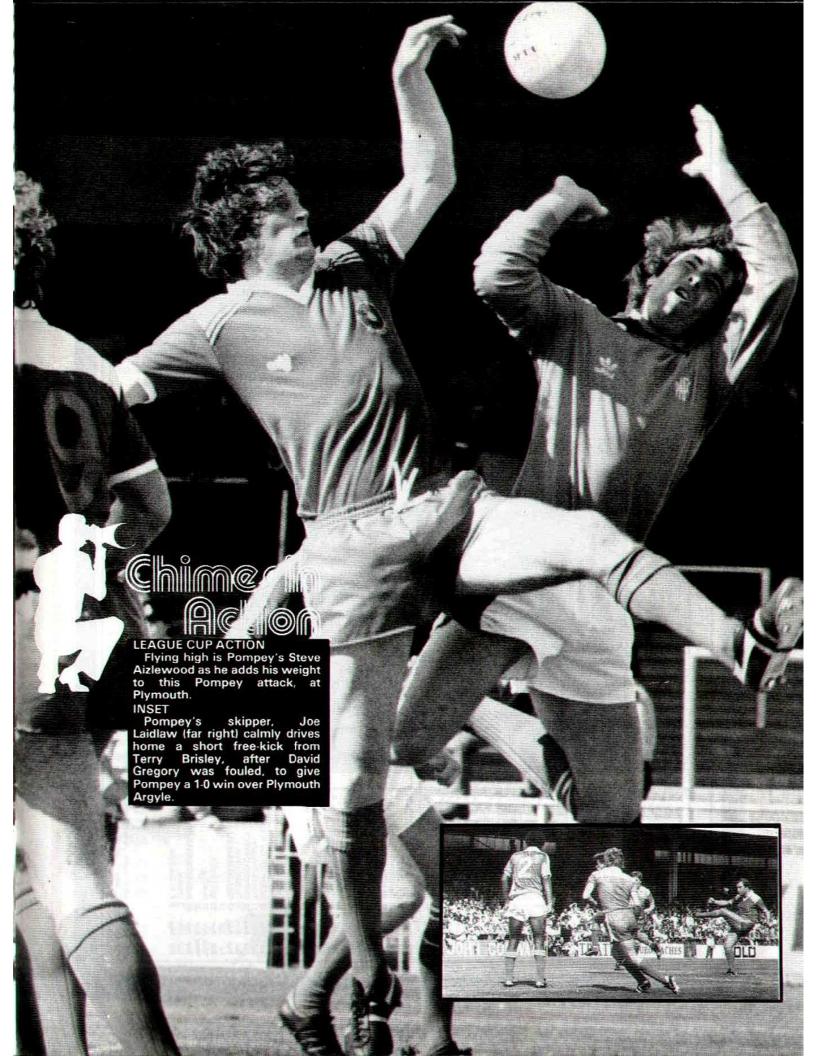
It's well over a year since Rochdale possessed a goalkeeper of their own, Last season they managed with two on loan — lan Watson (Sunderland) and David Felgate (Bolton) — but they ultimately returned to their own clubs

The new kick-off was only days away when Mr. Madden made another loan signing in Chris Pearce (Blackburn) to fill that void.

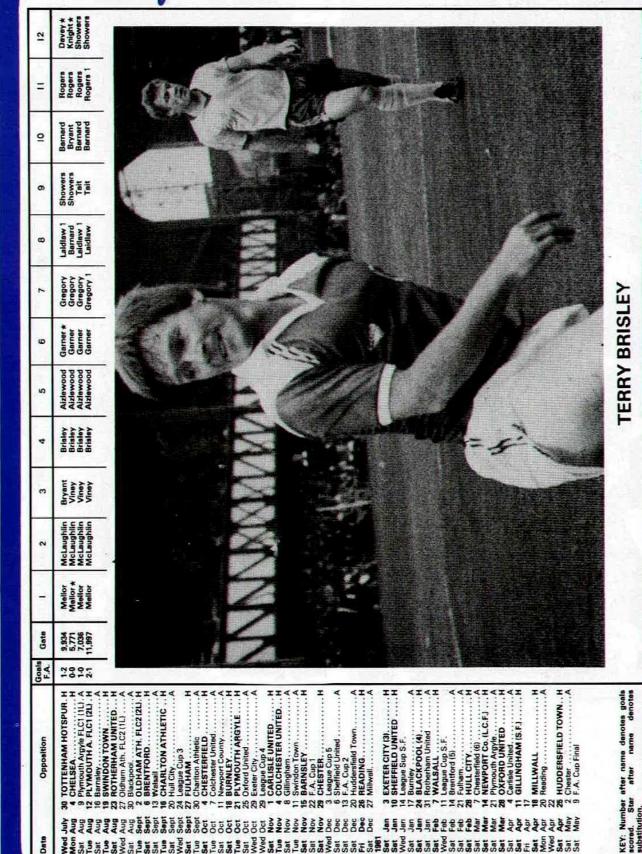
Rochdale had a tough opening tie in the League Cup against Carlisle, one of the fancied teams in Division Three. They lost the first leg 0-2 and it was already clear that attack would be their main problem.







The Rigures





South East Counties League Senior Division

Date	Opponent	
Aug 16	MILLWALL	H
Aug 23	SOUTHEND UTD	H
Aug 30	CHELSEA	Н
Sep 6	Crystal Palace	Α
Sep 13	NORWICH CITY	H
Sep 20	Senior Cup Round 1	
Sep 27	Orient	Α
Oct 4	CHARLTON ATH.	н
Oct 11	Ipswich Town	Α
Oct 18	QPR	H
Oct 25	Senior Cup Round 2	
Nov 1	WATFORD	н
Nov 8	West Ham United	Α
Nov 15	TOTTENHAM H.	H
Nov 22	Arsenal	Α
Nov 29	FULHAM	н
Dec 6	Gillingham	Α
Dec 13	GILLINGHAM	H
Dec 20	Millwall	Α
Dec 27	Southend Utd.	Α
1981		
Jan 3	Chelsea	Α
Jan 10	CRYSTAL PALACE	H
Jan 17	Norwich City	Α
Jan 24	ORIENT	H
Jan 31	Charlton Athletic	Α
Feb 7	IPSWICH T.	н
Feb 14	Queens Park Rangers	Α
Feb 21	Watford	Α
Feb 28	WEST HAM UTD	н
Mar 7	Tottenham Hotspur	Α
Mar 14	ARSENAL	H
Mar 21		
Mar 28		
Apr 4		
Apri 11		
Apr 18	Fulham	Α
Apr 25		

Mid-Week Football League 1980-81

Date	Opponents	Ground
Wed Aug 27	CHARLTON ATHLETIC	н
Tue Sep 2	Brentford	Α
Wed Sep 10	BRENTFORD	H
Wed Sep 17	BRI'TON & HOVE ALB	
Tue Sep 23	Wimbledon	A
Tue Sep 30	Cambridge United	Α
Wed Oct 8	CAMBRIDGE UTD	н
Wed Oct 15	Watford	Α
Wed Oct 22	MILLWALL	H
Tue Oct 28	Charlton Athletic	Α
Wed Nov 5	WATFORD	н
Wed Nov 26	Gillingham	Α
Wed Dec 3	PETERBORO UTD	н
Wed Dec 17	WIMBLEDON	H
Mon Dec 22	Peterboro, Unt.	Α
Wed Jan 14	SOUTHEND UTD	н
Tue Jan 20		A
Wed Jan 28	NORTHAMPTON T.	н
Tue Feb 10	Southend United	Α
Wed Feb 18	ALDERSHOT	H
Tue Feb 24	Millwall	Α
Wed Mar 4	GILLINGHAM	н
Tue Mar 10	Aldershot	Α
Tue Apr 14	Brighton & Hove Alb	A

Meet the Ref

K.G. SALMON (Barnet).

Started refereeing in 1963 and progressed via the Mid-League list. Refereed the Hertfordshire Senior Cup Final in 1972, and lined the England v Wales Amateur International in 1970, a Football League Cup Semi- Final (1974) and a UEFA Cup match in Sweden (1975). Was reserve official for the England v Wales World Cup Qualifier at Wembley in 1973.



PROGRAMME SUBSCRIPTION — The best way to guarantee a regular copy of the Chimes - Pompey's new match day magazine is by taking out a season's subscription. This way you are certian to collect every copy. It also makes an ideal gift for friends and relations. The Chimes will be mailed to subscribers directly after each home match, including F A Cup and League Cup at no extra cost. We also operate a similar service for away fixtures.

Subscriptions are £10 for Home games and £10 for Away games or £18 for Both sets.

|--|--|

Do you want to buy or sell Pompey Souvenirs etc., or trace back number issues of programmes, or wish someone Happy Birthday. Use 'Pompy Classified'. Only 10p a word gets your message in the matchday magazine (Minimum £1). Send your message with appropriate fee to Pompey Classified, Portsmouth F.C. Fratton Park, Portsmouth.

POMPEY SHOP — Now In - The Official Brochure commerating last seasons promotion. A permanent record of what happened, game by game summary, articles and a colour team photograph ONLY £1.

PROGRAMME SHOP — A fine selection to choose from including Barnsley away.

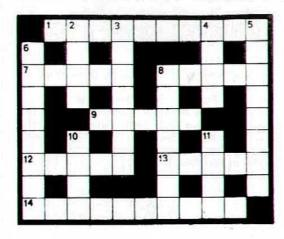
SPONSORSHIP— As you can see on Page 8 the sponsorship page is filling up quickly. If you would like to sponsor an item of kit please phone 738358 or call in at the Commercial Offices.

MATCH BALL DONOR — Super supporter Martin Newman has again sponsored the first and last League game match balls as well as all the players shorts. Many thanks Martin!

Soccer Minety-Miner

compiled by DAVID PECK

Printed below is Crossword No. 1. The first three correct solutions received by Tuesday, 26th August each receive two tickets for our next home game. Send your entry to X.Word No. 1., Portsmouth F.C., Fratton Park, Portsmouth.



CLUES - Across

- The use of foul or abusive language is a — offence (7-3).
- Former Burnley and Stoke full-back, a regular international throughout the 1960s (5)
- England Youth international Mark — (5)
- City where Celtic lost their European Cup Final with Feyenoord. (5)
- 12. Nickname of Forfar Athletic (5)
- Innsbruck, Austria's top team of the 1970s (5 Championships, 5 Cups) were known for a while as — — Svarowski-Innsbruck (5)
- 14. See 5 down

CLUES - Down

- 2. They're changed at half-time! (4)
- Matches that involve the least travelling (7)
- 4. Nocturnal birds in a famous club nickname (4)
- 5. & 14 across. Soccer magazine (8, 6, 4)
- He held the appearances record for Scotland before Dalglish (5, 3)
- 8. Portsmouth's Park (7)
- 10. League of Ireland side: --- Farm (4)
- Outcome that's impossible for American soccer
 (4)



The Portsmouth team have chosen Gola soccer shoes and clothing for the 1980/81 season.

Go Gola yourself - see the exciting range of sports shoes, equipment and leisurewear at your local sports shop now.

Never go without your Gola's Bozeat Nr. Wellingborough North Tel: Wellingborough (0933) 663822

Gola Sports Ltd Bozeat Nr. Wellingborough Northants

EMPRESS GARAGES

Dealers

Stoke Road, Gosport Tel. Gosport 86931

Dealers

Havant Road, Drayton Tel. Cosham 74041

Main Dealers Stubbington Ave., North End,

Tel. Ports. 62216

Main Dealers Stoke Road, Gosport Tel. Gosport 25122

Havant Road, Drayton Tel. Cosham 74041

Stoke Road, Gosport Tel. Gosport 86931

A Division of Portsea Island Mutual Co-operative Society Ltd.

Portsmouth

Colours: Blue with White Trim

- 1 Peter Mellor
- 2 John McLaughlin
- 3 Keith Viney
- 4 Terry Brisley

5 Steve Aizlewood

6 Alan Garner

- 7 David Gregory
- 8 Joe Laidlaw
- 9 Micky Tait
- 10 Leigh Barnard
- 11 Alan Rogers
- 12 Derek Showers

OFFIGIALS

REFEREE: K.G. SALMON

(Barnet)

LINESMEN:

Red Flag — C.G. TAYLOR
(Poole)
Orange Flag — C.E. TOPLISS
(Poole)

H.M. Government Health Departments' WARNING: CIGARETTES CAN SERIOUSLY DAMAGE YOUR HEALTH

MIDDLE TAR As defined in H.M. Government Tables

the best tobacco mo

Swindon Town

Colours: Red Shirts, White Shorts.

- 1 Jimmy Allan
- 2 Colin Barrett
- 3 David Peach
- 4 Chris Kamara
- 5 Andy Rollings
- 6 Roy Walsh
- 7 Ian Miller
- 8 Glenn Cockerill
- 9 Andy Rowland
- 10 Alan Mayes
- 11 Roy Carter
- 12 Roy Greenwood

ATGE BAL

MARTIN NEWMAN